CLAIMS

What is claimed is:

| 1 1 | l . | A method | for | governing | a supply | chain | consortium | utilizing | a network, |
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- 2 comprising the acts of:
- 3 a) determining an algorithm that is acceptable to each of a plurality of
- 4 distributors/suppliers;
- 5 b) establishing a contract requiring a supply chain manager to manage the
- 6 distributors/suppliers utilizing the algorithm;
- 7 c) selecting the distributors/suppliers for operating in the supply chain utilizing the
- 8 algorithm and supply chain data gathered utilizing a network; and
- 9 d) allowing the supply chain manager to manage the supply chain utilizing the
- supply chain data.
- 1 2. The method of claim 1, wherein the contract allows the supply chain manager to
- deviate from the algorithm a predetermined amount.
- 1 3. The method of claim 1, wherein the management of the supply chain by the
- 2 supply chain manager includes tracking benchmark performance utilizing the
- 3 supply chain data.
- 1 4. The method of claim 1, wherein the management of the supply chain by the
- 2 supply chain manager includes monitoring adherence to the contract utilizing the
- 3 supply chain data.
- 1 5. The method of claim 1, wherein the algorithm includes a least cost analysis.

- 1 6. The method of claim 5, wherein the least cost analysis involves entities selected
- 2 from the group consisting of a price of product, a cost of shipping the product,
- and a cost of re-distribution of the product.
- 1 7. The method of claim 5, wherein the least cost analysis involves a price of product,
- a cost of shipping the product, and a cost of re-distribution of the product.
- 1 8. The method of claim 5, wherein the least cost analysis involves capacities of the
- distributors/suppliers and requirements of a plurality of outlets of the supply
- 3 chain.
- 1 9. The method of claim 5, wherein the least cost analysis includes a tiered least cost
- 2 analysis.
- 1 10. The method of claim 5, wherein the least cost analysis is standardized.
- 1 11. The method of claim 1, wherein the management of the supply chain by the
- 2 supply chain manager includes collecting profit information utilizing the supply
- 3 chain data in real-time.
- 1 12. The method of claim 1, wherein the management of the supply chain by the
- 2 supply chain manager includes paying the selected distributors/suppliers rebates.
- 1 13. A system for governing a supply chain consortium utilizing a network,
- 2 comprising:
- 3 a) logic for determining an algorithm that is acceptable to each of a plurality of
- 4 distributors/suppliers;
- 5 b) logic for establishing a contract requiring a supply chain manager to manage the
- 6 distributors/suppliers utilizing the algorithm;
- 7 c) logic for selecting the distributors/suppliers for operating in the supply chain
- 8 utilizing the algorithm and supply chain data gathered utilizing a network; and

- 9 d) logic for allowing the supply chain manager to manage the supply chain utilizing the supply chain data.
- 1 14. The system of claim 13, wherein the contract allows the supply chain manager to deviate from the algorithm a predetermined amount.
- 1 15. The system of claim 13, wherein the management of the supply chain by the supply chain manager includes tracking benchmark performance utilizing the supply chain data.
- 1 16. The system of claim 13, wherein the management of the supply chain by the supply chain manager includes monitoring adherence to the contract utilizing the supply chain data.
- 1 17. The system of claim 13, wherein the algorithm includes a least cost analysis.
- 1 18. A computer program product for governing a supply chain consortium utilizing a network, comprising:
- a) computer code for determining an algorithm that is acceptable to each of a
 plurality of distributors/suppliers;
- 5 b) computer code for establishing a contract requiring a supply chain manager to
 6 manage the distributors/suppliers utilizing the algorithm;
- computer code for selecting the distributors/suppliers for operating in the supply chain utilizing the algorithm and supply chain data gathered utilizing a network; and
- 10 d) computer code for allowing the supply chain manager to manage the supply chain 11 utilizing the supply chain data.
- 1 19. The computer program product of claim 18, wherein the contract allows the supply chain manager to deviate from the algorithm a predetermined amount.

- 1 20. The computer program product of claim 18, wherein the management of the
- 2 supply chain by the supply chain manager includes tracking benchmark
- 3 performance utilizing the supply chain data.